

Virtual Career Services Newsletter - #4

April 2, 2020

Happy April UIC Students!

Welcome to the fourth installment of the new VIRTUAL CAREER SERVICES NEWSLETTER! We have a lot of exciting news to share with you today!

Our brand new virtual workshop and online chat series "CareerIgnite" posts this week, starting with a virtual workshop on Resume Writing! This is an excellent opportunity to continue with your career development by listening to the webinars and/or participating in the follow-up live chats.

Visit the UIC Career Services site to learn more about the virtual workshops under our Career Events tab at <https://careerservices.uic.edu/upcoming-career-events-2/>. More information to come next week about how to access the online chats!

Upcoming CAREERIGNITE topics include:

- Introduction to Resume Writing (PT Job and Internship/ATS) – Thursday, April 2
- Enhancing the Resume (Seniors/Graduate Students/ATS) – Tuesday, April 7
- The Flame Resume Live Chat Session –Thursday, April 9 @ 12pm-1pm
- Planning a Gap Year (Recorded Webinar) – Tuesday, April 14
- Planning a Gap Year Live Chat Session – Thursday, April 16 @ 12pm-1pm
- How to Be a Job Candidate in a Recession (1-hour Live Webinar Presented by Upkey) – Monday, April 20 - Time TBD
- Developing and Maintaining Your Digital Brand (Recorded Webinar) – Tuesday, April 21
- Developing and Maintaining Your Digital Brand Live Chat Session – Thursday, April 23 @ 12pm-1pm
- Free Tech Resources that Students MUST Use for Jobs and Internships (1-hour Live Webinar Presented by Upkey) – Wednesday, April 22 - Time TBD
- Preparing for Virtual Interviews When Campuses are Closed (1-hour Live Webinar Presented by Upkey) – Monday, April 27 - Time TBD
- Online Networking (Recorded Webinar)

Continue to visit www.uiccareers.com frequently to see up to date internship, part time, and full time job opportunities in a variety of fields! Some departments are still hiring for on campus/virtual student employment positions as well.

Immediate Employment Opportunities

Skills for Chicagoland's Future

<https://chu.tbe.taleo.net/chu02/ats/careers/v2/searchResults?org=CCT&cws=55>

Some places currently hiring are JPMorgan Chase, Kehe, Walmart, Jewel-Osco, Rush University Medical Center, Walgreens, UChicago Medicine, and others.

Total Safety

Hiring 40 people immediately for Health Technician role. Prefer students with some medical background, but not necessary. Hourly rate from \$16-20, depending on experience.

The link to apply is: <https://recruiting2.ultipro.com/TOT1006TSUS/JobBoard/f0feb4c1-9f8a-4b46-88ac-24c6686a504c/OpportunityDetail?opportunityId=a8f7821d-ec86-41c2-829a-d9de6c2b0e4d>

More Virtual Resources

Upkey

Have you started using Upkey yet? Upkey provides UIC students with a fun way to begin working on a resume that can be used for part time, internship, and full time opportunities. Join for free and you can utilize all of the resources for resume writing, job searching, and networking that the site has to offer! Visit www.upkey.com to sign up for a free account and get started right away!

Career Articles and Resources

Post It and Regret It.

How Your Social Media Posts can Impact your Professional Image and Brand

Dori L. White M.A

Career Advisor, UIC Career Services

Over the past 10 years, social media use has increased by [60 percent](#); increasing from 10 percent in 2008 to 79 percent in 2019. There are currently 247 million users in the United States. The increase in social media presence has opened doors for employers and job seekers that were unavailable in the past. This increase in social media use has also made job seekers more vulnerable to scrutiny based on what a potential employer may see when researching a prospective employee. This article will go over some best practices to keep in mind when utilizing social media platforms while job seeking.

A recent CareerBuilder survey reported that [70 percent](#) of employers had not pursued a candidate due to their social media post. This number has gone up 11 percent since 2006. Another study said that [one-third](#) of employers have someone on their team whose sole responsibility is researching a candidate's social media. This information tells us that your social media is part of your professional branding and image; what you display on these platforms gives potential employers insight into your character.

When posting on your social media account, consider this: ***"Is what I am posting an accurate representation of who I am as a professional?"*** Keep in mind that things like [profanity](#), nudity, illegal drug use, harmful speech, and discriminatory posts are some of what employers look for when analyzing your social media profile. Other things employers look for are grammar and spelling, excessive posting, political issues, or negative speech towards a current or past employer. All of these, if posted on your social media, can impact your hireability.

Social media scrutiny is not only used during the hiring process alone. After starting a new position, it is imperative to maintain your professionalism online. According to an article, [50%](#) of employers check their employees' social media from time to time. What this means is that even after obtaining a position, you can still experience scrutiny based on your social media presence. Consider the content of your social media when posting while employed. Posting sensitive information, or complaining about your workload, can easily lead to a backlash from your employer.

What you post and when you post can also provide unwanted insight about what you are doing on company time and can expose your discrepancies around things like sick leave or vacation time. Posting a picture of yourself at a party after you called in sick, or going to a job fair while on the clock for your current job, can open you up to scrutiny and jeopardize your credibility as an employee.

One of the final things to remember when posting on social media is that even if you aren't actively looking for a job, what you post during your downtime can still be seen by employers and resurface years down the line. If you are considering a gap year or taking some time off for self-exploration before applying for positions, post things related to your field and/or statuses about your volunteer and service experiences. Taking privacy pre-cautions can help as well. Using social media privacy settings, allows you to control who views your content as well as what people can possibly tag or mention you in online. Keeping and maintaining a professional presence also reduces the likelihood of you being targeted because of your social media posts.

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(Pronouns: she/her/hers)