

Women in Entrepreneurship Lunch & Learn Seminar

An Unexpected Career Path: Turning Passion into Purpose

Bela Gandhi

Founder & President, Smart Dating Academy



Bela Gandhi is an Illinois alumna (BS, Finance; BA, Germanic Languages & Literatures) and a dating/relationship expert, founder of Smart Dating Academy, and a weekly media correspondent. She is a dating expert on the Steve Harvey Show, Relationship Insider for Match.com, a regular contributor to the TODAY Show and Good Morning America, and appears frequently on ABC, NBC, Fox, CNN, and more. She worked in mergers and acquisitions for Arthur Andersen in Chicago, expanded her family's chemical and manufacturing company in Europe, and became Global Vice President of Housewares for Akzo Nobel Non-Stick Coating. Despite Gandhi's rise on the corporate ladder, she knew that her career would take a sharp turn in an entrepreneurial direction because she discovered her love of matchmaking and providing dating advice. In 2009, she launched Smart Dating Academy, one of the nation's top date coaching firms. Join us for lunch, inspiration, and insights about career, passion, and purpose.

Tuesday, November 5, 2019 • 12:00 pm

Room 3041 Business Instructional Facility

For lunch, RSVP by 9:00 am on Monday, Nov 4: <https://forms.illinois.edu/sec/1053164>

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