Day 1: Wednesday, July 22

11:45am Please meet shuttle vans for transportation to MRGN  
PMU Hotel Lobby
12:00pm Welcome Lunch: Introduction and Networking  
MRGN Café
   Alyssa Panitch & Matthew Lynall
12:45 pm Guest Speaker: Beth Bostwick, Bay Area Entrepreneur and Advocate for Women in Engineering Entrepreneurship
1:30pm Opening Remarks  
MRGN 121
   Jed Taylor representing MEEN Leadership: University of Illinois and University of Michigan
      • GOALS for MEEN
      • Objectives of the Conference
1:45pm Each University presents a 5 minute overview of engineering entrepreneurship programs and states their top challenges – Case Western Reserve, Missouri, Northwestern, Purdue, Rose-Hulman, Ohio State, Akron, Iowa, Illinois, Michigan, Minnesota, Toledo, Wayne State
2:50pm Break
   *3:00pm Tour of the Birck Nanotechnology Center, Stephen Jurss  
   Birck Safety Officer | 765.496.8337
   *All guests please meet in the MRGN Main Lobby
3:30pm Return to the Burton D. Morgan Center for Entrepreneurship
3:45pm Presentations of Best Practices (10 minute presentation, 10 min Q/A)  
MRGN 121
   • Northwestern: Michael Marasco - NUvention Classes
   • Akron: Barry Rosenbaum - New Entrepreneurship Center
   • Missouri: Bonnie Bachman - Mapping the Campus Ecosystem
4:50pm Depart to Nine Irish Brothers, West Lafayette, IN
5:00pm “The Spirited Entrepreneur“  
(Free snacks, Cash bar)
6:15pm Depart Nine Irish Brothers to The Anvil
6:30pm Barbecue and Informal Networking  
The Anvil
   320 North Street West Lafayette, IN
DAY 2: Thursday, July 23

7:45am  Please meet shuttle vans for transportation to MRGN  
        PMU Hotel Lobby
8:00am  Breakfast & Student Presentation by Shane DeWael, Director of The Anvil  
        MRGN Café
8:30am  Additional Presentations of Best Practices  
        MRGN 121  
            • Akron: Barry Rosenbaum – Ohio I-Corp  
            • Rose-Hulman: Bill Riley - Case Study Initiative  
            • Michigan: Norm Rapino - Building Connections and Cooperation
9:30am  Break
9:45 am  Depart to the Artisan and Fabrication Lab
10:45am  Return to the Burton D. Morgan Center for Entrepreneurship
11:00am  Breakouts: How to Increase Participation of Women in Engineering Entrepreneurship  
        MRGN 112  
            • Ensuring a gender-neutral delivery of the I-Corps curriculum.  
        MRGN 146  
            • Equipping women engineers to overcome the challenges they will face in a male  
              dominated ecosystem.  
        MRGN 121  
            • Recruiting and training entrepreneurship center personnel to support and mentor  
              women entrepreneurs.  
        MRGN 206  
            • Educating male engineers on how they can help create a non gender-biased  
              workplace culture.  
        Lobby in front of MRGN Foundry  
            • Discovering and overcoming our own hidden/unconscious gender biases.  
            • Holding productive male-to-male conversations on gender bias in engineering  
              entrepreneurship.
12:00pm  Working Lunch: Report back from Breakouts  
        MRGN Café
1:00pm  Closing remarks, follow up actions, next steps for MEEN, host for 2016 conference
1:30pm  Adjourn – Safe Travels!
1:45pm  Depart for Optional Tour of Purdue Research Park *(Please sign up!)*  
        If driving, meet in Kurz Purdue Technology Center of West Lafayette  
        1281 Win Hentschel Blvd., West Lafayette  
        Contact: 765.588.3475
2:45pm  Return to Purdue Memorial Union Club Hotel