



Students can find all of our employer events on our recruiting system, I-Link. We also market them through a variety of channels, including faculty, advisors, student organizations, our weekly newsletter, and social media (Facebook, Twitter, Instagram, and LinkedIn).

**Case Activity:** Students compete for the best solution to an industry-related problem created by the employer within an allocated timeframe.

**Career Fair:** The College of Media does not host its own Career Fair on campus; however, attendance at other career fairs such as the Business Career Fairs and the Illini Career & Internship Fair includes students from all Colleges, including the College of Media.

**Career Trek Site Host:** Host a small group of students at your office for a full or half-day visit depending on what fits your agenda.

**Employer-in-Residence:** The employer volunteers a period of time (usually a day) to offer a variety of services, including resume reviews, mock interviews, networking advice, and general career advice, to students in individual 15-20 minute meetings.

**Employer Spotlight:** Record a video introduction of your company or career search advice for our website.

**Information Session:** These sessions are comprised of a company profile presentation by the employer followed by questions from the students

**On-campus Interviews:** The employer selects the criteria for the students they wish to interview. Employers can choose either a preselect schedule, where they choose the students whom they wish to interview, or an open schedule, which allows any student to sign up for an interview.

**ProD & Pizza:** Employers present at an event where they discuss specific aspects of career and professional development.

**Media Job Shadow Program:** This program is a great way for companies to engage with underclassmen from the College of Media, as it is only open to freshmen and sophomores, and aid in their professional development. This is an opportunity for students to learn first-hand about an occupation or employer relevant to their majors.

**Networking Nights:** This event is designed to introduce students to various occupations and organizations in specific industries. After general questions are answered by the panels, there is a period of time for networking between students and employers.

**Specialized Event:** We will work individually with employers to create an event to meet special recruiting needs.

### **ALUMNI-SPECIFIC OPPORTUNITIES:**

**Alumni Spotlight (Blog/Video):** Students are always interested in the lives of our alumni. Through our Alumni Spotlight program, alumni are able to give students a better insight as to what it is they do at their jobs and how exactly they got there. We do this through a variety of ways such as our Alumni Spotlight blog, Resident Tweepers, and Alumni Spotlight videos.

**Connecting Students & Alumni in the Windy City:** On this day, students and alumni come together in Chicago for a day full of panel discussions, roundtables, and side conversations on careers, networking, and more.



September	Business Career Fair Engineering Career Fair
October	Aces & Sciences Career Fair
January	Connecting Students & Alumni in the Windy City
February	Business Career Fair Engineering Career Fair
March	Media Job Shadow Program Illini Career & Internship Fair
Any time during academic year	Career Trek Case Activity Employer-in-Residence Information Session Networking Nights On-Campus Interviews ProD & Pizza
These events can take place in any month of the year	Employer Spotlight Specialized Event Alumni Spotlight