

Isabel Molina-Guzmán, Ph.D.

U of Illinois Urbana-Champaign
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Urbana, IL 61801

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E: imolina@illinois.edu

Education

Ph.D. Communication Annenberg School for Communication, U of Pennsylvania <i>Culture Wars in the Classroom: A discursive analysis of conflict in two public school districts</i> Advisor: Larry Gross Committee: Oscar Gandy, Kathleen Hall Jamieson	2000
M.A. Communication Annenberg School for Communication, U of Pennsylvania <i>'Mirrors of the Heart:' Racial identity among Spanish Caribbean immigrants in the United States</i> Advisor: Larry Gross Second Reader: Carolyn Marvin	1994
B.A. Communication with High Honors Pennsylvania State University, University Park	1992

Administrative Appointments

Associate Dean, Graduate College U of Illinois Urbana-Champaign	2016-Present
Chair, Department of Latina/Latino Studies U of Illinois Urbana-Champaign	2007-2008, 2009-2013
Fellow, Academic Leadership Program Big Ten Academic Alliance	2008, 2009-2010

Academic Appointments

Visiting Scholar, Communication and Culture Program Annenberg School for Communication, U of Pennsylvania	Spring 2017
Associate Professor, Media & Cinema Studies and Latina/Latino Studies U of Illinois Urbana Champaign	2007-Present
Assistant Professor, Communication U of Illinois Urbana Champaign	2003-2007
Chancellor's Post-Doctoral Fellow in Latina/Latino Studies U of Illinois Urbana Champaign	2002-2003
Assistant Professor, Communication Indiana-Purdue Fort Wayne U, IN	2001-2003
Assistant Professor, Communication Cedar Crest College, Allentown PA	1998-2000

Book Manuscripts

<i>Hipster Racism, Latina/os & TV</i>	U of Arizona Press, P.D. Spring 2018
<i>Dangerous Curves: Latina Bodies in the U.S. Media</i> <ul style="list-style-type: none"><i>Camino Real, Mass Communication and Society, Latino Studies, Letras Femeninas, Western American Literature, Velvet Light Trap,</i>	New York University Press, 2010
<i>Assembling Blackness: Race as Visual Technology</i>	In Progress

Articles in Journals

- Learmonth, Y. C., Adamson, B. C., Balto, J. M., Chiu, C. Y., **Molina-Guzman, I.**, Riskin, B. J., Finlayson, M. & Motl, R. W. (In Press). Identifying exercise promotion strategies for individuals with MS that can be delivered through healthcare providers. *Health Expectations*.
- Learmonth, Y. C., Adamson, B. C., Balto, J. M., Chiu, C. Y., **Molina-Guzman, I.**, Finlayson, M., Barstow, E., & Motl, R. W. 2017. Investigating the needs of healthcare providers for promoting exercise in persons with multiple sclerosis: A qualitative study. *Disability and Rehabilitation*. 1464-5165. **DOI:** 10.1080/09638288.2017.1327989.
- Molina-Guzmán, I. 2016. #OscarsSoWhite: How Stuart Hall explains why nothing has changed and everything is changing in Hollywood. *Critical Studies in Media Communication*. 33 (5), 438-454. **DOI:** 10.1080/15295036.2016.1227864.
- Molina-Guzmán, I. 2013. Latina/o Blackness and the Commodification of Racial Flexibility. *Journal of Popular Communication*, 11 (3), 211-226. **DOI:**10.1080/15405702.2013.810071
- Allatson, Paul and I. Molina-Guzmán. 2008. Elián as discursive template: Mediating family and the state in multiple spheres of conflict. *International Journal Of Children & Media*, 2(3), 251-266. **DOI:**10.1080/17482790802327541
- Molina-Guzmán, I. 2006. Mediating *Frida*: Negotiating discourses of Latina/o authenticity in global media representations of ethnic identity. *Critical Studies in Media Communication*, 23:3, 232-251. **DOI:**10.1080/07393180600800841
- Molina-Guzmán, I. 2006. Covering ethnic conflicts: Tracing the discourses of race, ethnicity and difference in the local press. *Journalism: Theory, Practice, Criticism*, 7:3, 281-299. **DOI:**10.1177/1464884906066519
- Molina-Guzmán, I. 2005. Gendering Latinidad in the Elián news discourse about Cuban women. *LatinoStudies*, 3, 179-204. **DOI:**10.1057/palgrave.lst.8600141 *Lead Article.
- Molina-Guzmán, I. and Angharad Valdivia. 2004. Brain, brow or bootie: Latina iconicity in contemporary popular culture. *Communication Review*, 7:2, 203-219.
- Molina-Guzmán, I. 2003. Contesting the borders of the imagined nation: The frame of religious marginalization in grassroots socially conservative discourses about sexuality and religion in public education. *Journal of Communication Inquiry*, 27:1, 29-48.

Articles in Edited Books

- Molina-Guzmán, I. 2014. Latina Wisdom in "Post-Race" Recession Media. In D. Negra and Y. Tasker (Eds), *Gendering the Recession*. Duke University Press, 59-80.
- Molina-Guzmán, I. 2013. Ethnoracial Ambiguity in Post-Racial Televisual World. In F. Aldama (Ed), *Latinos and Narrative Media: Participation and Portrayal*. Palgrave Publishers.
- Molina-Guzmán, I. and L. Cacho. 2013. Mapping Intersectional Feminist Media Studies in the Global. In C. Carter, L. Steiner and L. MacLaughlin. *Routledge Companions to Media and Gender*. Routledge, 71-80.
- Molina-Guzmán, I. 2012. "Illegals Under Fire:" Analyzing How U.S. News Frames Latina/o Immigration (2005-2007). In J. Betancur and C. Herring (Eds.) *Reinventing Race, Reinventing Racism*. Brill Publishers. 209-224.
- Molina-Guzmán, I. 2012. Salma Hayek's celebrity story: Mainstream cultural production as commodity activism. In S. Banet-Weiser and R. Murkajee (eds.). *Commodity Activism: Cultural Resistance in Neoliberal Times*. New York University Press, 134-153.
- Molina Guzmán, I. 2012. When I was... narratives of Spanish Caribbean identity. In M. Leger, M. Garcia & A. Valdivia (Eds.), *Mapping Latina/o Studies: An Interdisciplinary Reader*. Peter Lang, 103-122.

Molina-Guzmán, I. and A. Valdivia. 2010. Policing the bootie: Latinidad and feminine normativity. In L. Reed and P. Saukko (Eds.), *Governing the female body: Science, media and the production of femininity*. SUNY Press: Albany, NY, 206-232.

Molina-Guzmán, I. 2008. Policing the Latina/o Other: Latinidad in Prime Time News Coverage of the Elián González Story. In A. Valdivia (ed.) *Latino Communication Studies Today*. Peter Lang, pp. 115-136.

Molina-Guzmán, I. 2008. Mapping the academic terrain of US Latinas/os in the general-market and Latina/o media. In H. Rodriguez, R. Saenz and C. Menjivar (Eds.) *The Experiences of Latinas/os in the United States*. New York: Springer Press, pp. 199-209.

Molina-Guzmán, I. 2008. Rescuing Elián: Gendering the racialized discourse of Latina/o children's immigration in the US news media. In Buff, R. (Ed.). *Children and Immigration Reader*. New York University Press, pp. 179-189.

Molina-Guzmán, I. 2007. Salma Hayek's *Frida*: Latinas as transnational bodies in US popular culture. In Myra Mendible (Ed.), *From bananas to buttocks: The Latina in popular film and culture*. University of Texas: Austin, pp. 117-128.

Molina-Guzmán, I. 2007. Marisleyxis: Discourses of disorderly bodies in the Elián story. In Myra Mendible (Ed.), *From bananas to buttocks: The Latina in popular film and culture*. University of Texas: Austin, pp. 219-242.

Molina-Guzmán, I. 1995. Living theory through practice: Race, gender and class in the everyday life of a graduate student. In A. Valdivia (Ed.), *Feminism, multiculturalism, and the media*. Sage: Thousand Oaks, CA.

Reprints

Molina-Guzmán, I. 2017. #OscarsSoWhite: How Stuart Hall explains why nothing has changed and everything is changing in Hollywood. In K. Sender & P. Decherny (Eds.) *Stuart Hall Lives: Cultural Studies in an Age of Digital Media*. Routledge. Original print date. 2016.

Molina-Guzmán, I. 2015. Latinidad in the Prime-Time News Coverage of the Elián Gonzalez Story. In *Latinas/Latinos on the East Coast*. Peter Lang: NY. Original print date 2005.

Molina-Guzmán, I. 2012. Latinas/os in Advertising. In S. Oboler and D. González (Eds.), *Oxford Encyclopedia of Latinas and Latinos in the United States*. Oxford University Press: NY. Original print date 2005.

Molina-Guzmán, I. and A. Valdivia. 2009. "Brain, Brow, and Booty: Latina Iconicity in U.S. Popular Culture. *The Communication Review*, 7, 205-221. In Rose Weitz (Ed.) *The Politics of Women's Bodies*. Cambridge: Oxford Press. Original print date 2004.

Awards and Grants

PI U of Illinois Research Board Democracy in Multiracial Society Award	2015-2016 \$29,200.00
Co-PI MS Society Research Grant	2015-2018
<ul style="list-style-type: none"> • Qualitative methods specialist. Principle Investigators: Robert Motl and Yvonne Learmoth, University of Illinois Urbana Champaign. 	\$300,000.00
Co-PI MS Society Lottery Grant	2014-2015
<ul style="list-style-type: none"> • Qualitative methods specialist. Principle Investigators: Robert Motl and Yvonne Learmoth, University of Illinois Urbana Champaign. 	\$100,000.00
CO-PI U of Illinois Research Board Collaborative Program Award	2012-2013 \$39,200.00

Illinois Program for Research in the Humanities Fellow	2006-2007 \$12,000.00
Illinois Research Board Faculty Research Award	2006-2007 \$16,320.00
Promising Professor Award, AEJMC	2005

Invited Presentations

- Molina-Guzmán, I. 2017, March 31 – April 1. *From Obama to Trump: Latinas/os, the Media and the Cultural Politics of Inequality*. Keynote speaker for Communicating Diversity Conference. Texas A&M University, College Station.
- Molina-Guzmán, I. 2017, March 16-17. *East Los High and the Digital Centering of Chicana/Latina Audiences*. Latinx Audience Symposium. University of Michigan, Ann Arbor.
- Molina-Guzmán, I. 2017, Feb. 7. *Television, Difference and Representation in the Trump Age*. Annenberg Public Lecture in Communication and Culture. University of Pennsylvania, Philadelphia.
- Molina-Guzmán, I. 2016, April 9. *Latinas and Violence in Film*. Latina Film Festival. University of Indiana, Bloomington.
- Molina-Guzmán, I. 2015, Nov. *Media Images and Representation*. White House Conference “Advancing Equity for Women and Girls of Color: A Research Agenda for the Next Decade. The White House, Washington, D.C.
- Molina-Guzmán, I. 2015, Sept. *East Los High and the Digital Turn in Ethnicity and Race on Television*. Race and Media Conference. University of New Mexico, Albuquerque, NM.
- Molina-Guzmán, I. 2015, May. *The Contemporary State of Latinos on Television: East Los High A Case Study*. International Communication Association Closing Conference Plenary. San Juan, PR.
- Molina-Guzmán, I. 2012, Jan. *Performing Racial Flexibility in the “Post” Media World*. Latino and Latin American Space for Enrichment and Research. The Ohio State University, Columbus, OH.
- Molina-Guzmán, I. 2012, Jan. *Commodifying Latina Bodies in Real Women Have Curves*. Department of Theater. The Ohio State University, Columbus, OH.
- Molina-Guzmán, I. 2011, April. *Selling Latina Bodies in the U.S. Media*. Program for Women and Continuing Education and Department of Communication. Indiana Purdue University Fort Wayne, IN.
- Molina-Guzmán, I. 2011, March. *From J.Lo to Sotomayor: Consuming Latina Bodies in the U.S. Media*. Scholars Research Seminar. Annenberg School of Communication, University of Southern California, CA.
- Molina-Guzmán, I. 2010, March. *Dangerous Curves: Latina Bodies in the Media*. Department of Communication Faculty Colloquium Series. University of Michigan. Ann Arbor, MI.
- Molina-Guzmán, I. 2010, Feb. *From Yo Soy Betty La Fea to Ugly Betty: The Globalization of Telenovelas*. Faculty Colloquium, Stone Latin American Center and Department of Communication. Tulane University. New Orleans, LA.
- Molina-Guzmán, I. 2009, Nov. *Consuming Latina Bodies in the Global Media*. Pockrass Faculty Lecture. College of Communication. Pennsylvania State University. State College, PA.
- Molina-Guzmán, I. 2009, Sep. *Latina Bodies in the Media*. Hispanic Heritage Month Speaker. Lake Land Community College. Mattoon, IL.

Molina-Guzmán, I. 2008, Oct. *Pass It Forward*. Keynote speaker for the 17th Annual National Ronald McNair Scholars Research Conference. Delavan, Wisconsin.

Molina-Guzmán, I. 2008, June. *The Framing of Undocumented Immigration In the New York Times, 2005- 2007*. Research presentation for the forum Reinventing Race, Reinventing Racism: The 40th Anniversary of the Kerner Commission. Institute of Research on Race and Racism in Public Policy, University of Illinois, Chicago, IL.

Selected Conference Presentations

Molina-Guzmán, I. 2016, May 27. *Global Digitalization: Chicana/Latinas on Hulu's East Los High*. International Communication Association. San Diego, CA.

Molina-Guzmán, I. 2016, March 2. *Thugs, Cops, Maids & Spitfires: From the Past to the Future of Casting Latino on Contemporary US Television*. Society for Cinema and Media Studies Conference. Atlanta, GA.

Molina-Guzmán, I. 2015, May 31. *Closing Plenary: Latino Television Production & East Los High*. International Communication Association Conference. San Juan, PR.

Molina-Guzmán, I. 2015, June 2. *Challenging the Popular Discourse of Blackness & Latinidad in the Trayvon Martin Case*. Latin American Studies Association Conference. San Juan, PR.

Molina-Guzmán, I. 2014, November. *The Racial Politics of Listening: "Accents," Hate Speech and Language in the US Media*. American Studies Association, Los Angeles, CA. Chair and Respondent.

Molina-Guzmán, I. 2014, June. *Contemporary Latino Media Studies*. International Latina/o Studies Association. Chicago, IL. Chair and Panelist.

Molina-Guzmán, I. 2014, May. *Reproduction of Latina Motherhood on Modern Family*. International Communication Association. Seattle, WA.

Molina-Guzmán, I. 2013, Nov. *"Soy Una Mujer Negra:" Recovering African Diasporic Flows in the Americas*. Association of the Study of the Worldwide African Disapora. Santo Domingo, Dominican Republic.

Molina-Guzmán, I. 2012, Nov. *The Politics of Motherhood in Immigration News Discourses*. American Studies Association, San Juan, PR.

Molina-Guzmán, I. 2011, May. *Salma Hayek and the Commodity Exchange of Latinidad in the Neoliberal Era*. International Communication Association. Boston, MA.

Molina-Guzmán, I. 2010, November. *From Supreme Court Justice to Avatar: Recentring the Gender and Racial Politics of Latinidad in the Global Mediascape*. International Communication Association. Boston, MA.

Molina-Guzmán, I. 2010, November. *Queering Latina family in Ugly Betty*. American Studies Association. San Antonio, TX.

Molina-Guzmán, I. 2010, November. *"Illegals Under Fire:" Analyzing U.S. news frames of Latina/o immigration and immigration rights (2005-2007)*. National Communication Association, San Francisco, CA.

Molina-Guzmán, I. 2010, November. *Race, ethnicity, gender in the new politics of television*. National Communication Association. San Francisco, CA.

Molina-Guzmán, I. 2010, September. *Ugly Betty: Queering the global production and consumption of Latinidad*. Latin American Studies Association. Toronto, Ontario.

Molina-Guzmán, I. 2010, July. *Offering her body to heal the world: Making sense of Salma Hayek's breastfeeding campaign*. International Association of Media and Communication Researchers. Braga, Portugal.

- Molina-Guzmán, I. 2010, June. *Globalizing television: Ugly Betty and the American dream*. International Communication Association. Singapore, Singapore.
- Molina-Guzmán, I. 2010, March. *Selling Frida: How the consumption and reception of Latina bodies function in global Hollywood*. Society for Cinema and Media Studies. Los Angeles, CA.
- Molina-Guzmán, I. 2009, May. *Consuming the Latina body: Ethnicity and race in the media*. International Communication Association. Chicago, IL.
- Molina-Guzmán, I. 2009, May. *Enquiring minds want to know: the racial politics of tabloid coverage*. International Communication Association. Chicago, IL.
- Molina-Guzmán, I. 2008, May. *Salma's Frida: Troubling the cinematic commodification of Latinidad as social action*. International Communication Association. Montreal, Quebec.
- Molina-Guzmán, I. 2007, September. *Gendering news coverage of the U.S. Immigration Rights Marches*. Latin American Studies Association, Montreal, Quebec.
- Molina-Guzmán, I. 2007, May. *Emerging directions in Latina/o Studies*. International Communication Association, San Francisco, CA.
- Molina-Guzmán, I. 2006, June. *Taming hybridity/mixing race in Hollywood films*. International Communication Association, Dresden, Germany.
- Molina-Guzmán, I. 2006, March. *Rescuing Elián: Gendering the racialized discourse of Latina/o children's immigration in the US news media*. Latin American Studies Association, San Juan, PR.
- Molina-Guzmán, I. 2005, November. *Mediating authenticity through the discourses about local/global visual culture*. National Communication Association, Boston, MA.
- Molina-Guzmán, I. 2005, October. *Rupturing diaspora: The representational politics of Latina bodies in Frida*. American Studies Association, Washington, DC.
- Molina-Guzmán, I. 2005, May. *Re-imagining Latinas/os in the post 9-11 context*. International Communication Association, New York, NY.
- Molina-Guzmán, I. 2005, May. *Racializing sexuality and gender in the discourse about difference*. International Communication Association, New York, NY.
- Molina-Guzmán, I. 2004, October. *Disorderly bodies and the gendered discourse of Latinidad in the Elián story*. Latin American Studies Association, Las Vegas, NV.
- Molina-Guzmán, I. 2004, June. *Crossing borders: Rupturing race in post-colonial narratives of nation/ethnicity*. 5th International Conference of Crossroads in Cultural Studies, Urbana, IL.

Undergraduate Teaching

News Media in America	Latino Media in the US
Discourse Theory & Analysis	Commodifying Difference
Social Aspects of the Media/Media & Society	Intro to Popular TV and Film
Intercultural Communication	Intro to Latina/Latino Studies
Media Literacy	Latinas/os in US Popular Culture
Women and Film	Latinos and the Bronze Screen

Graduate Teaching

Discourse Theory & Analysis
 Commodifying Difference
 Intro to Ethnicity & Race in Communication

Gender, Body, Power
 Social Justice, Inequality & the Media

Dissertation Chair & Research Advisor

- Kerry Wilson. Ph.D. Institute of Communications Research, University of Illinois Urbana-Champaign. Expected Completion Date. 2018
- Martina Baldwin. Ph.D. 2016. *Buzz By Bravo: A Trendsetting Niche Network's Place Within Contemporary Television*. Institute of Communications Research, University of Illinois Urbana-Champaign. Placement: Cal State Long Beach, Instructional Faculty.
- Gerardo Villalobos. Ph.D. 2015. *Voices From The Other Side: Communication Technology, Media, And Migration*. Institute of Communications Research. University of Illinois Urbana-Champaign. Placement: Centro de Innovación e Investigación Aplicada, Researcher.
- Shantel Martínez. 2015. *Haunted Belongings: Testimonios Of Body And Home As Autoethnography*. Institute of Communications Research, University of Illinois Urbana-Champaign. Placement: University of Kansas, Assistant Dean of Student Affairs.
- Veronia Pomota. 2011. *Who Is Popular In Popular Culture? A Qualitative Study About Children, Television And Race In Argentina*. Ph.D. Institute of Communications Research. University of Illinois Urbana-Champaign. Placement: University of Texas Austin, Communications and Outreach for the College of Law.
- Maritza Quinones. 2011. *Mediating Blackness Black Puerto Rican Women and Popular Culture*. Ph.D. Institute of Communications Research. University of Illinois Urbana-Champaign. Placement: University of Illinois Urbana-Champaign, Academic Advisor.

Membership in Dissertation & Thesis Committees

- Rico Cheyenek. ABD. Expected 2018. Institute of Communications Research/University of Illinois College of Medicine Urbana-Champaign.
- Ann Strahle. ABD. 2017. Institute of Communications Research. University of Illinois Urbana-Champaign.
- Andrea Ruehlicki. ABD. 2014. Institute of Communications Research. University of Illinois Urbana-Champaign.
- Carolyn Randolph. PhD. 2016. Institute of Communications Research. University of Illinois Urbana-Champaign.
- Michelle Rivera. PhD. 2013. Institute of Communications Research. University of Illinois Urbana-Champaign.
- Christina Ceisal. Ph.D. 2012. Institute of Communications Research. University of Illinois Urbana-Champaign.
- Jillian Baez, Ph.D. 2009. Institute of Communications Research. University of Illinois Urbana-Champaign. Dissertation Committee Member.
- E. Patti Garcia. M.Ed. 2009. Education Policy Studies. Thesis Committee Member.
- Kelle Caton. Ph.D. 2007. Travel and Leisure Studies. University of Illinois Urbana-Champaign.

Service to Academic Fields

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|---|-----------|
| Young Scholars Committee, International Communication Association | 2017-2018 |
| Incoming Co-Editor, <i>Feminist Media Studies</i> | 2018 |

Associate Editor, <i>Communication Theory</i>	2016-Present
Editorial Board Member, <i>Communication, Culture, Critique</i>	2011-Present
Editorial Board, Feminist Media Studies Book Series, U of Illinois Press	2011-Present
Editorial Board, <i>Critical Studies in Media Communication</i>	2011-Present
Editorial Board, <i>International Journal of Journalism and Mass Communication</i>	2009-Present
Editorial Board, <i>Feminist Media Studies</i>	2015-Present
Editorial Board, <i>Communication Theory</i>	2011-2019
Associate Editor, <i>Communication, Culture, Critique</i>	2009-2013
Presidential Nominating Committee, International Communication Association	2007-2014
Board Member, International Communication Association	2010-2012
Chair/Founder, Ethnicity & Race in Communication Division of International Communication Association	2008-2012

University Service

Provost Committee on Assessment	2016-Present
Graduate College Executive Committee	2015-2016
Illinois Program for Research in the Humanities Executive Committee	2014-2016
Chancellor/Provost Faculty Consultative Committee	2012-2013
Search Committee, Associate Chancellor for the Office of Inclusion & Intercultural Relations	2012-2013
Chancellor's Committee on Race & Ethnicity	2011-2013
Chancellor's Facilities Steering Committee	2009-2010
Search Committee, Provost, University of Illinois Urbana-Champaign	2010
Provost's Stewarding Excellence Committee on Small Units	2007-2009
Provost's Committee on Mid-Career Faculty	2007-2009
Provost's Humanities Council	2007-2008
Provosts Faculty Advisory Council	2007-2008
Provost's Committee on Women & Gender	2007-2008
Chancellor's Committee on Diversity	2007-2008
Search Committee, Dean of College of Liberal Arts & Sciences	2008

College Service

College of Media Merger Task Force	2014
College of Media Executive Committee	2013-2014
Co-chair, College of LAS Ad Hoc Collaborative PhD Committee	2013-2014
College of LAS Strategic Team	2009-2012
Search Committee, Department of Economics in College of LAS	2008-2009
College of Media Curriculum & Instruction Committee	2008-2012
Chair, College of Media Cinema & Media Studies Merger Committee	2007-2008

Departmental Service

Media & Cinema Studies Advisory Committee	2014-2015
Latina/Latino Studies Executive Committee	2014-Present
Latina/Latino Studies Curriculum Committee	2014-Present
Co-chair, Collaborative PhD Committee	2013-Present
Institute of Communications Research Executive Committee	2013-Present
Chair, Latina/Latino Studies Programming Committee	2013-2015
Curriculum Committee, Media & Cinema Studies	2005-2007, 2010-2011
Institute of Communications Research Program of Study Committee	2009-2010, 2014-2016
Search Chair, Latina/o Studies & Sociology	2008-2009
Search co-chair, Latina/o Studies & History	2007-2008
Institute of Communications Research Curriculum Committee	2005-2007
Institute of Communications Research Admissions Committee	2005-2007, 2014-2015