

My research explores media industries and regulation (especially television), with an emphasis on the regulation of media work. My current projects follow the historical formation of professional broadcast writing, from law and policy to contract and organization. I teach widely across the field of media studies, including courses in media industries, media law, media history, media theory, and media genre, narrative, and style.

### Education

PhD: *Configuring the Viewer in Transition: Communication Policy and the Television Viewer between "Old" and "New" Media*, University of Wisconsin-Madison, Communication Arts / Media and Cultural Studies, Dr Michele Hilmes, December 2006.  
MA: University of Wisconsin-Madison, Communication Arts / Telecommunications, Dr John Fiske, May 1998.  
BA: University of Illinois at Urbana-Champaign, French and Comparative Literature, May 1994.

### Academic appointments

Visiting Teaching Assistant Professor, Media and Cinema Studies + Journalism, University of Illinois at Urbana-Champaign: 2017–.  
Instructional Assistant Professor, Communication (with Film and Journalism affiliations), Texas A&M University: 2011–2017.  
Visiting Assistant Professor, Department of Communication, Texas A&M University: 2008–2011.  
Lecturer, Faculty of Communication and Culture, University of Calgary: 2003–2007.  
Lecturer, Department of Speech Communication, Colorado State University: 2001–2007 (at large 2003–2007).

### Refereed articles

Heuman, Josh (in press) "Who's Running the Show? Negotiating Authority in Post-Fin-Syn Writer-Producer Deals." *Velvet Light Trap* 80 (special issue: "Production Cultures").  
Heuman, Josh (2017) "Negotiating Contract: The Commerce and Artifice of Dealing for Creative Work." *International Journal of Cultural Studies* 20.3: 287–303.  
Heuman, Josh (2016) "What Happens in the Writers' Room Stays in the Writers' Room? Professional Authority in *Lyle v. Warner Bros.*" *Television & New Media* 17.3: 195–211.  
Heuman, Josh (2015) "Judging Authorship in Divided Cultural Work: Broadcast Series Formats in Mid-Century Idea Law." *Journal of Screenwriting* 6.2: 137–154 (special issue: "Television Screenwriting: Continuity and Change").  
Heuman, Josh (2015) "Free as in Regulated: Television Copy Protection, Cultural Enclosure, and the Myth of User Sovereignty." *Law, Culture and the Humanities* 11.3: 445–466.  
Heuman, Josh (2013) "'Independence,' Industrial Authorship, and Professional Entrepreneurship: Representing and Reorganizing Television Writing in the FCC Media Ownership Reviews." *Cinema Journal* 52.3: 120–144.  
Heuman, Josh (2013) "Unpacking the Gift: Negotiating Property and Custody in Archival Hardcore Blogs." *Popular Music* 32.2: 177–195.  
Heuman, Josh (2012) "'Let's Light this Candle'?: Early Online Investment and the Regulation of Freedom in 'New' Work Forms." *Communication and Critical / Cultural Studies* 9.2: 146–170.  
Heuman, Josh (2011) "'Integral to the Plot, and in no way Gratuitous'?: Constructing Creative Freedom in the Liberalization of Canadian Content Regulation." *Television & New Media* 12.3: 248–272.  
Heuman, Josh (2011) "'I Don't Want to Pay for What I Don't Watch': The Cultural Politics of à la Carte Cable Television, and the Cultural Life of Communication Policy." *Communication, Culture & Critique* 4.1: 30–54.

### Book chapter

Heuman, Josh, with Richard Burt (2002) "Suggested for Mature Readers? Deconstructing Shakespearean Value in Comic Books." In Burt, ed, *Shakespeare After Mass Media* (NY: Palgrave), 151–171.

### Informal publications and reviews, and expert consultancy

Heuman, Josh (2013) "My Gut Goes the Way Your Gut Goes." SCMS/CJ *Aca-Media* podcast, 5 August, [aca-media.org/news/2013/8/5/episode-7-my-gut-goes-the-way-your-gut-goes](http://aca-media.org/news/2013/8/5/episode-7-my-gut-goes-the-way-your-gut-goes).  
Heuman, Josh (2010) "Unsettling Accounts: The Cultural Life of Hollywood Economics in *Johnson v Rysher*, *Celador v Disney*, and so on." In *Media Res* (media policy week), 24 August, [mediacommons.futureofthebook.org/imr/2010/08/24/unsettling-accounts-cultural-life-hollywood-economics-johnson-v-rysher-celador-v-disney-a](http://mediacommons.futureofthebook.org/imr/2010/08/24/unsettling-accounts-cultural-life-hollywood-economics-johnson-v-rysher-celador-v-disney-a).  
Heuman, Josh (2004) "A Handbook of Cultural Economics" (review of Ruth Towse). *International Journal on Media Management* 6.2, 257–258.  
Heuman, Josh (2003) "Beyond Political Economy versus Cultural Studies?: The New 'Cultural Economy'" (review essay). *Journal of Communication Inquiry* 27.1, 104–108.  
Heuman, Josh (2003) "*The New Communications Landscape: Demystifying Media Globalization*" (review of Georgette Wang, et al.). *Resource Center for Cyberculture Studies*, [rccs.usfca.edu/bookinfo.asp?ReviewID=196&BookID=170](http://rccs.usfca.edu/bookinfo.asp?ReviewID=196&BookID=170).  
Heuman, Josh (2001) "*The Making of Citizens*" (review of David Buckingham). *The Velvet Light Trap* 48, 84–86.  
Baxter, Jared (2011) "Where Zombies Matter: 'The Walking Dead' Returns for Second Season." *The Battalion* (Texas A&M) 13 October (on cable-network original programming).  
Rowe, Doug (2009) "Evil Children Subgenre Can Chill Moviegoers." AP 22 July (on evil children in the media).

## Conference presentations

- “All of this Sometimes Tends to Look like a Closed-Shop Operation’: Amateur Participation and the Shifting Architectures of Early Broadcast Writing Markets.” Society for Cinema and Media Studies, Seattle, 19–23 March 2014.
- “Negotiating Contract: The Overall Deal as Organizational and Cultural Form (and, Who’s Running the Show?).” Society for Cinema and Media Studies, Chicago, 6–10 March 2013.
- “Contract, Copyright, and the Contradictions of Industrial Authorship: *Phillips v WGN* and the Organization of Radio and Television Writing.” Society for Cinema and Media Studies, New Orleans, 10–13 March 2011.
- “What Happens in the Writers Room Stays in the Writers Room’: *Lyle v Warners*, ‘Creative Necessity,’ and the Contingencies of Professional Creative Status.” Society for Cinema and Media Studies, Los Angeles, 17–21 March 2010.
- “Authorships and Ownerships: Television Writers and the FCC Ownership Review.” National Communication Association, Chicago IL, 12–15 Nov 2009.
- “Integral to the Plot, and in no way Gratuitous’?: Standardizing Social Responsibility and Creative Justification in Canadian Content Regulation.” Global Fusion, Austin TX, 16–18 October 2009.
- “Putting Culture into Policy Studies.” Flow, Austin TX, 9–11 October 2008.
- “Authorships and Ownerships: Television Writers and the FCC Media Ownership Proceedings.” Society for Cinema and Media Studies, Philadelphia, 6–9 March 2008.
- “Hardcore Takedown: Alternative MP3 Blogs and the Everyday Life of Copyright on the Web.” Exploring New Media Worlds, College Station, TX, 29 Feb–2 Mar 2008.
- “Creative Rights and Copyrights: Making Sense of Documentary Authorship in Campaigns against Restrictive Rights-Clearance Regimes.” Canadian Communications Association, Saskatoon, 27–29 May 2007 (accepted but not presented).
- “Creative Industries and/or Cultural Sovereignty: Making Sense of the National Media System in Arguments over Foreign Satellite Signals in Canada.” Society for Cinema and Media Studies, Chicago, 8–11 March 2007.
- New Directions in Television Studies (roundtable). Canadian Communications Association, Toronto, 1–3 June 2006.
- “When the Long Tail Hits the Ground (and Gets Shut Under the Buffet Door): Building and Unbuilding Consumer Character in the Cable à la Carte Debates.” Society for Cinema and Media Studies, Vancouver, 2–5 March 2006.
- “Inappropriate Appropriation? Intellectual Property, Internet Fandom, and the Critical Romance of the Electronic Public Sphere.” Modern Language Association, New York, 27–30 December 2002.
- “Online Investment as Unsuitable Empowerment?: Regulation at the Limits of Neo-Liberal Citizenship.” Law and Society Association / Canadian Law and Society Association, Vancouver BC, 30 May–1 June 2002.
- “Criticism as Capital: The Cinematic Metaphor and the Comic-Book Field.” Society for Cinema Studies, Denver CO, 23–26 May 2002.
- “Pedagogies of the Public Sphere: Media Literacy as Technology of Citizenship.” Society for Cinema Studies, Washington DC, 24–27 May 2001.
- “*This is not a Fugazi Shirt*: the Uses and Abuses of ‘Authenticity.’” International Association for the Study of Popular Music, Murfreesboro TN, 30 September–3 October 1999.

## Teaching (/ \*course development; TAMU writing-intensive course [W])

### University of Illinois

MACS100: Intro to Popular TV & Movies.  
JOUR205: History of American Journalism.

### Texas A&M University

\*COMM307/JOUR301: Mass Media, Law, and Society.  
\*COMM345/[FILM345]: Media Industries.  
\*COMM350: Theories of Mediated Communication.  
\*COMM360/[FILM489]: Cultural History of Media.  
\*COMM435/[FILM445]: Rhetoric of TV and Film (W; recertified Fall 2011, Fall 2014; crosslisted Fall 2015).  
\*COMM437: Visual Communication (W).  
\*COMM662: Survey in Telecommunication Media Studies.

### University of Calgary

\*COMS367: Visual Culture.  
\*COMS441: Cultural Studies and Communications.  
\*CNST335: Mass Communications and Canadian Society.  
\*COMS403: Creativity in the Cultural Industries.

### Colorado State University

\*SP449: Law and Policy of Communication Technology (online).  
SP355: Evaluating Contemporary Film (online).  
\*SP447: Broadcast/Cable Operations and Programming.  
SP200: Introduction to Public Speaking.

### University of Wisconsin

\*CA351: Introduction to Television.  
CA250: Survey of Radio, TV, and Film (section TA).  
CA351: Introduction to Television (section TA).  
CA100: Speech Composition.  
CA105: Introduction to Public Speaking.

Graduate co-supervision

Chante Anderson (PhD).  
Victoria Stiegel (PhD).  
Lucy J Miller (PhD, Spring 2012).

Jonathan Chacon (MS, Spring 2011).

Graduate committee membership

Caitlin Miles (PhD).  
Nina French (PhD, Spring 2017).  
Brian Altenhofen (PhD, Spring 2016).  
Ngoma Moghalu (PhD, transferred to Sociology in Spring 2016).  
Vandy Ramadurai (PhD, Summer 2013; guest committee member).

Hakyoungh Ahn (PhD, English).  
Kimmy Clough (PhD, English).  
Amanda Covington (PhD, English).

Cymone Davis (MA, Spring 2014).  
Caroline Basham (MA, Spring 2014).  
Josh Street (MS, Spring 2012).

David Robie (MA, Performance Studies, Spring 2013).  
Christina Sumners (MS, Science and Technology Journalism, Fall 2011).  
Megan Collins (MS, Sociology, Fall 2010).

Graduate directed studies

Caitlin Miles (PhD), Spring 2017.  
Victoria Stiegel (PhD), Spring 2016.  
Hakyoungh Ahn and Kimberly Clough (PhD, English), Fall 2016  
Jessica Gantt-Shafer (PhD), Spring 2016.  
Travis Cox (PhD), Spring 2014.  
Marissa Doshi (PhD), Summer 2012.  
Danielle Cummings (PhD, Computer Science), Spring 2012.  
Lucy J Miller (PhD), Summer 2010, Spring 2010, Fall 2009.

Jonathan Chacon (MS), Fall 2010, Summer 2010.

Graduate teaching supervision

Hunnicutte teaching award nominator, Spring 2016 (Forrest Rule)  
Graduate Teaching Academy AFF Fellows Certificate Program mentor, Spring 2015 (James Cho)  
COMM340: Popular Culture, Fall 2015 (James Cho)  
COMM345: Media Industries, Spring 2015 (James Cho), Fall 2013 (Brian Altenhofen).  
COMM230: Communication Technology Skills, Spring 2012 (Lucy Miller and Taejin Koh).  
COMM307/JOUR301: Mass Media, Law & Society, Spring 2012 (Lucas Logan).

Undergraduate mentorship and research supervision

COMM491, Spring 2017, Andrea Lloyd (collaborative research project on practices of cultural taste).  
COMM345, Fall 2016, Gabriela MacDowell (contracted honors project).  
COMM350, Spring 2016, Alison Kim (mentorship in preparation for Communicating Diversity conference submission and presentation)  
COMM485, Spring 2016, Davis Land (directed study in preparation for grad-school application, on sound studies).  
COMM350H, Spring 2016, Carly Wood (stacked honors section).  
COMM437H, Spring 2015, Ashley Thomas (contracted honors project).  
COMM491, Spring 2015, Valerie Hardison (independent research project, on serial television storytelling structures).  
COMM360H, Fall 2013, Mallory O'Sullivan (contracted honors project).  
COMM360H, Spring 2013, Maggie Holman (contracted honors project).  
COMM435H, Fall 2012, Chrystina Rago (contracted honors project).  
COMM491H, Spring 2012, Chrystina Rago (research assistance).  
COMM491H, Spring 2012, Alejandra Quinones (independent research project, on actors, roles, and careers).

TAMU Century Scholars Program mentor, Ashton Kantor.

Institutional service

Fall 2016–Spring 2017: Phi Beta Kappa Executive Committee (chapter historian).  
Fall 2016–Spring 2017: Department of Communication faculty mentor (David Tarvin)  
Spring 2013–Spring 2017: Department of Communication Assessment Committee.  
    Fall 2015–Spring 2017: Coordinator, undergraduate assessment.  
    Fall 2015: Developer, TCMS assessment program.  
Fall 2012–Spring 2017: Department of Communication Diversity Committee.  
    Spring 2014–Spring 2016: Reviewer and panel chair for Communicating Diversity conferences.  
    Fall 2016, Organizer, Green Dot training seminar  
    Spring 2015, Phase-zero organizer for Communicating Diversity conference.  
    Fall 2014, Interim Committee head; CLA Climate and Inclusion Committee.  
Fall 2011–Spring 2017: Department of Communication Undergraduate Curriculum Committee.  
Fall 2011–Spring 2017: Primary faculty advisor, Telecommunications & Media Association (student group).  
Fall 2013–Spring 2017: Secondary faculty advisor, Student Communication Association (student group).  
Spring 2010–2017: Reviewer, CLA Kurrus Award (for undergraduate writing on film).  
Spring 2012–2016: Juror, Texas A&M Texas Film Festival.  
Spring 2014: IDEA Center orientation (for outcome-based course evaluation)

Professional service

Spring 2016, Fall 2014, Spring 2014, Spring 2012: Guest reviewer, *Popular Communication*.  
Spring 2016, Guest reviewer, *Children's Literature Association Quarterly*.  
Fall 2015: Guest reviewer, *Television & New Media*.  
Spring 2015, Fall 2014, Spring 2014: Guest reviewer, *Journal of Broadcasting and Electronic Media*.  
Spring 2013, Spring 2011: Guest reviewer, *Communication, Culture & Critique*.  
Fall 2015, Summer 2012, and Summer 2010: Reviewer, Global Fusion conference and paper competition.  
    Fall 2015, Chair and respondent, "TV Industries" and "Eastern Self-Representations" panels  
Spring 2011: Reviewer, NCA Mass Communication Division.  
Spring 2003: Comment editor, Electronic Frontier Foundation campaign for DMCA exemptions.  
Fall 1996–Spring 2001: Coordinating editor, *The Velvet Light Trap*.

Awards and grants

Fall 2010–Spring 2011: Texas A&M Glasscock Center Ad Hoc Faculty Stipendiary Fellowship.

Search committees

Fall 2016: Department of Communication health communication search committee.  
Fall 2016: Department of Communication lecturer search committee.  
Spring 2014, Spring 2013: Department of Communication global media and technology search committee.

Professional affiliations

Spring 2001–: Society for Cinema [and Media] Studies.  
Fall 2014–: Screenwriting Research Network.