Purpose. Commitments. Beliefs.

Purpose.
Gies Business shapes purposeful leaders through life-changing access to education, research and innovation.

Commitments.
Expand ACCESS to world-class business education, transforming lives in an inclusive culture where all are seen, heard, and valued.

Foster EXCELLENCE in scholarship and teaching, which provides value for business and society and delivers educational opportunities at all stages in the learner journey.

Fuel INNOVATION through a diverse, engaged community that’s inspired to discover new ways to do business and new ways to teach business.

INCLUSION permeates all of our commitments and everything we do. Inclusion is essential for our scholars, learners, teachers, and leaders to thrive.

Facilitate meaningful life-long ENGAGEMENT with the Gies Community in our pursuit of a shared purpose.

Beliefs.

Common Humanity
We believe in honoring every person with dignity and respect and creating space for authenticity and opportunity.

Inclusive Belonging
We believe in building meaningful connections with empathy and fostering a community where all feel seen, heard, and valued.

Purposeful Innovation
We believe in celebrating curiosity, challenging assumptions, and pushing boundaries to lead and model what’s next.

Perpetual Learning
We believe learning and scholarship are ongoing pursuits that enrich individuals, organizations, and our community.

Meaningful Work
We believe in pursuing purpose and fulfillment to make work matter—for the betterment of ourselves and others.