

**SportMedia Industry Immersion - Portland, Oregon  
May 15 - 21, 2017 - Instructor, Dr. CL Cole**

	Monday - 15	Tuesday - 16	Wednesday - 17	Thursday - 18	Friday - 19	Saturday - 20
	Free Day	Site Visit Day	Site Visit Day	Site Visit Day	Site Visit Day	Free Day - Depart
8:00 AM		Meet in hotel lobby				
		Welcome & Rules	Meet in lobby	Meet in lobby	Meet in lobby	
9:00 AM		Get on bus	Get on bus	Get on bus	Get on bus	
10:00 AM		First Location	First Location	First Location	First Location	
11:00 AM						Check-out
Noon		Lunch	Lunch	Lunch	Lunch	
1:00 PM						
		Second Location	Second Location	Second Location	Second Location	
2:00 PM						
3:00 PM						
		Third Location	Third Location	Third Location	Third Location	
4:00 PM						
5:00 PM						
		Free time	Free time	Free time	Departure Dinner	
6:00 PM						
7:00 PM						
8:00 PM						

Students will arrive in Portland on their own. They will check-in to Hotel Modera on Monday May 15 and will have the day to explore.